

Arte Útil archive nr:

476

Initiator:

Jeannette Petrik

Location:

The Netherlands

Category:

economy, environment

Users:

The initiator and those who take up the process.

Maintained by:

Jeannette Petrik

Duration:

2012

Jeannette Petrik

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A Parasitical Breed of Consumer

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Description:

The focus of this case study is on leftovers of supermarkets as distributors of food, especially the Ekoplaza supermarkets in Eindhoven. Petrik collected their 'waste' material, mostly consisting of fruit and vegetables. The amount of vegetables and fruit thrown away daily is vast and normally in a good condition, so Petrik decided to apply techniques of preservation and conservation such as sausage making, drying and curing in order to lift quickly decaying materials of low economic value. The tools needed for these processes are also made by the 'parasite' herself, again, out of leftover low quality materials which are transformed into useful objects through the application of craft techniques and skills.

Goals:

To raise awareness on the local sources of useful leftovers and other materials in Eindhoven.

To exemplify possible uses through the demonstration thereof (in a working project space and through a publication, the 'parasite' cookbook') to a wide range of users.

Beneficial Outcomes:

People can reuse leftovers from the supermarket for free.

Images:

